Identifying the Creation and Impact of New Technologies in Patent Text

Sam Arts

Associate Professor of Strategy KU Leuven <u>sam.arts@kuleuven.be</u>

co-authors: Jianan Hou (KU Leuven), Juan Carlos Gomez (University of Guanajuato)

Identifying the creation and impact of new technologies

- Creation and diffusion of new technologies key for productivity and growth
- Difficult to identify
 - Creation of new technologies
 - Impact on subsequent invention
- Patent statistics (Griliches 1990, Hall et al. 2001)
- Heterogeneity in novelty and impact (Trajtenberg 1990, ...)
 - Majority cover small incremental advances to existing technologies, little impact on subsequent invention
 - Small minority cover fundamentally new technologies with a major impact

Identifying the creation and impact of new technologies

- To measure novelty and impact
 - Patent classification (USPC)
 - Patent citations
- Limitations and bias
 - Classification (Thompson & Fox-Kean 2005, Arts et al. 2018, Righi & Simcoe 2019)
 - Citations (Alcacer & Gittelman 2006, Lampe 2012, Kuhn et al. 2017)
- Do not capture detailed technical content of a patent
- Cannot accurately identify new technologies and their impact on subsequent inventions

Natural language processing

- Harness technical content of patent documents
- All U.S. patents granted between March 1969 and May 2018 (n=6,252,916)
- Concatenate title, abstract, claims, lowercase, eliminate stop words, words<2 characters, numbers, words which appear only once, frequent non-technical terms, stemming
- 1,326,975 unique stemmed keywords, avg 61 per patent
- See Arts S, Cassiman B, Gomez JC. 2018. Text matching to measure patent similarity. *Strategic Management Journal* 39(1): 62–84.
 - <u>https://dataverse.harvard.edu/dataverse/patenttext</u>
 - <u>https://github.com/jcgcarranza/smj_code</u>

Identifying the creation and impact of new technologies

Hull

United States Patent [19]

APPARATUS FOR PRODUCTION OF

THREE-DIMENSIONAL OBJECTS BY

- New words (reuse)
 - Stereolithographi (US4575330)
 - 644 patents reuse
- New word combinations (reuse)
 - "vascular stent" (US4580568)
 - 2,063 patents reuse



[11] Patent Number:

4,252,514 2/1981 Gates ...

[45] Date of Patent: Mar. 11, 198



4.580.568

Apr. 8, 1986

[45] Date of Patent:

rimary Examiner-Robert P. Swiatek

ssistant Examiner-John G. Weiss

Developments, 4-1983.

Radiology, 10-1977.

& Naughton

OTHER PUBLICATIONS

Charles T. Dotter, "Trans. . . . Tube Graft", 329-332 Investigative Radiology 9-1969. Carlos T. Potter, "Trans . . . Stint Grafing", Technical

Andrew Cragg, "Nonsurgical . . . Nitind Wire", 261-263, Radiology, 4-1983. Morris Simons, "Vena Cava... Memory Alloy", 89-94,

ABSTRACT

An endovascular stent formed of stainless steel wire of

0.018 inches diameter and arranged in a closed zig-zag

pattern. The stent is compressed into a reduced siz

4,575,33(United States Patent [19]

PERCUTANEOUS ENDOVASCULAR STENT

AND METHOD FOR INSERTION THEREO

Gianturco

425/16

365/1

- Backward and forward cosine similarity
 - Patent is vector of 1,326,975 dimensions, each dimension one keyword from vocabulary, value is frequency in patent
 - 1- avg backward= novelty
 - Forward/backward cosine= impact-weighted novelty
- Novelty versus impact weighted novelty

Table A.1: Most reused new words by technology field and five-year period

÷	-					
	Chemical	Computer & communication	Drug & medical	Electric & electronics	Mechanics	Others
1980-1984	glyphos (4927)	ethernet (13804)	transgen (18054)	workflow (4972)	processor-read (4538)	broker (3307)
	canola (2913)	proxi (13442)	alzheim (8193)	set-top (4504)	copd (1475)	dicamba (2945)
	pecvd (2880)	multicast (10847)	cytokine (7941)	voxel (3271)	nas (1451)	healthcar (2549)
	msc (2264)	timestamp (10340)	backcross (7400)	chipset (2636)	disambigu (1379)	timeline (2372)
	polyetheretherketon (2237)	tft (9364)	site-specif (5029)	pfet (2482)	superelast (1336)	mesopor (2047)
1985-1989	boxh (5915)	internet (74165)	antisens (8316)	computer-execut (42814)	laptop (9034)	spreadsheet (2742)
	microfluid (5148)	browser (22291)	neurodegen (4031)	ofdm (9046)	nanocryst (1994)	loyalti (1420)
	glufosin (4161)	markup (11739)	restenosis (3326)	lte (6062)	placehold (1582)	eptf (761)
	nanostructure (4153)	e-mail (10453)	overexpress (2636)	asic (5741)	nanocrystallin (1414)	gameplay (646)
	wan (3099)	hypertext (7789)	vegf(2381)	kda (3867)	fiat (1060)	caplet (583)
-	nanotub (11373)	metadata (26384)	unicast (4269)	<mark>rfid (14489)</mark>	geo-loc (1195)	graphen (4500)
1990-1994	umt (3033)	email (16936)	apoptosis (4095)	fpga (4813)	nano-s (1051)	forum (1157)
	paclitaxel (2886)	html (7021)	introgress (2608)	nanowir (4116)	onu (858)	block-bas (787)
	fulleren (2036)	gos (6154)	cdr3 (2068)	damascen (4105)	polyaxi (849)	och2ch3 (712)
	cdrs (1622)	mpeg (5065)	chemokin (2060)	microelectromechan (3616)	tialn (811)	paylin (678)
666	nanofib (1912)	bluetooth (12514)	irinotecan (921)	mtj (1631)	leftbracketingbar (490)	izo (1825)
	docetaxel (1494)	websit (11959)	c2-6alkenyl (901)	blog (1269)	auto-negoti (265)	nutraceut (1099)
5-1	ppo-inhibitor (1101)	http (8152)	ch2f (874)	mpeg-4 (864)	vpls (259)	c6h4 (786)
661	nanorod (878)	java (6053)	nr11r12 (714)	gan-bas (810)	oadm (238)	electrospin (610)
	biodiesel (870)	wlan (5954)	c3-7cycloalkyl (712)	on-di (724)	osnr (237)	pcrf (608)
004	lipf (395)	wi-fi (4678)	sima (2513)	finfet (3238)	in-wheel (215)	imatinib (621)
	hfsion (367)	wifi (4597)	imidazalinon (1384)	mbms (906)	post-passiy (169)	nanoclay (300)
0-2	cinr (310)	harg (2491)	stearyl-acp (1342)	through-silicon (823)	near-ey (145)	nanosheet (258)
500	sorafenib (298)	wimax (2374)	broxynil (1234)	cnts (535)	r1sio3 (93)	wager-bas (211)
	co2ra (286)	malwar (2144)	mirna (1051)	hfsio (347)	wdm-pon (92)	cf2ch2 (176)
	hvr-h2 (147)	cloud-bas (1844)	sunitinib (265)	tsys (786)	imgh (308)	triphenylenylen (102)
000	hvr-13 (146)	pucch (1599)	dasatinib (209)	igzo (440)	microsd (110)	phenalenylen (90)
5-2	hvr-h3 (146)	femtocel (1066)	panitumumab (195)	netbook (404)	11ah (52)	picenylen (86)
000	hvr-h1 (146)	ipty (761)	lenalidomid (177)	package-on-packag (392)	olaparib (50)	azacarbazol (86)
	hvr-12 (145)	<u>çşi</u> -r (737)	sitagliptin (147)	through-silicon-via (281)	rsoa (49)	pentalenylen (86)
	biochar (86)	openflow (289)	bicyclopyron (87)	imidazopyridinylen (50)	yc62 (19)	spiro-fluorenyl (104)
014	aluminum-cadmium (59)	ul-dl (222)	hydroxyphenyl-pyruy (70)	imidazopyrimidinylen (48)	pseudo-euclidean (16)	spiro-fluorenylen (69)
0-2	fluensulfon (51)	hexc (220)	crizotinib (68)	fcvd (46)	yc52 (15)	aza-dibenzoselenophen (50)
2010	metazosulfuron (51)	csi-rss (131)	cv995128 (64)	contact-level (45)	cryptocurr (14)	smartpad (36)
	propyrisulfuron (48)	yxlan (128)	pta-11307 (64)	in-m-zn (42)	smartphone-oper (14)	bitcoin (25)

ne most reused new words by technology field and five-year period. Each patent is assigned to an NBER category and five-year period based on primary class and filing year number of patents reusing the keyword is displayed between brackets.

Figure 3: New word combinations weighted by future reuse by NBER technology subcategory and filing year



Notes: The figures shows the total number of new word combinations weighted by future reuse by NBER subcategory and filing year (n= 4,708,680 patents). We

Validation text-based measures

- Patents linked to prestigious awards
 - Fundamentally new technologies, major impact on subsequent inventions
- Case-control design
 - Matched one-to-one to control patents
 - Technical content and filing dates
 - 259 award patents, 259 text-matched control patents
 - Likely cover small incremental advances little impact
- Ability to distinguish award and control patents
 - t-test, Cohen's d
 - Precision, recall, auc (area under ROC-curve)

Award	Period	# awards	# patents	# patents filed
				since 1980
Nobel Prize	1975-2018	305	80	59
Lasker Award	1975-2018	221	58	42
A.M. Turing Award	1975-2017	58	17	14
National Inventor Hall of Fame	1990-2018	130	112	60
National Medal of Technology and Innovation	1985-2014	226	76	42
Benjamin Franklin Medal	1998-2018	149	41	33
Bower Award	1990-2018	28	9	9
	1	1,117	393	259

Table 1: Sample Award Patents

United States Patent [19] Goodenough et al.			[11]	Patent Number:	5,910,382		
			[45]	Date of Patent:	*Jun. 8, 1999		
[54]	CATHOD (RECHAI	E MATERIALS FOR SECONDAR RGEABLE) LITHIUM BATTERIES	Y Guyoma S (1992). J Long, Lo	Apr. 19 (24 (1970)	ochem. Soc., 139, 937 , Thundathil, Beveridge,		
[73]	inventors.	Akshaya K. Padhi, LaSalle, III; K. Nanjundaswamy, Joplin, Mo.; Christian Masquelier, Boulogne Billancourt, France	S. Manthir: (1989). 1 Masquel Goodend	 Morg. Chem., 18, 024 (1979). no month. Manthiram and Goodenough, J. Power Sources, 26, 403 (1989). no month. Masquelier, Tabuchi, Ado, Kanno, Kobayashi, Nakamura, Goodenough, J. Solid State Chem., 123, 255 (1996). no 			
[73]	Assignee:	Board of Regents, University of Ter Systems, Austin, Tex.	xas Mizushi Bull., 15 Naniund	Mizushima, Jones, Wiseman, Goodenough, Mater. Res. Bull., 15, 783 (1980). no month. Nanjundaswamy. Padhi, Goodenough, Okada, Ohtsuka,			
[21]	Appl. No.	: 08/840,523	Arai, Ya	maki, Solid State Ionics, 92	2, 1 (1996). no month.		
[22]	Filed:	Apr. 21, 1997	Okada, 36th Por	Okada, Nanjundaswamy, Manthiram, Goodenough, Pro 36th Power Sources Conf., at Cherry Hill, New Jersey (Ju			
	Rel	ated U.S. Application Data	6–9, 199 Schöllho	94). orn and Payer, <i>Agnew. Chem</i>	. (Int. Ed. Engl.), 24, 67		
[60]	50] Provisional application No. 60/032,346, Dec. 4, 1996, and provisional application No. 60/016,060, Apr. 23, 1996.			(1985). no month. Sinha and Murphy, <i>Solid State Ionics</i> , 20, 81 (1986). no month			
[51] [52] [58]	Int. Cl. ⁶ U.S. Cl Field of S	H01M 4 429/218.1; 429/221; 429/ earch 429/218, 2	4/58 Thomas 224 1137 (19 221, Thacker	David, Goodenough, Grove 983). av. Johnson, de Piciotto.	s, Mater. Res. Bull., 20, Bruce. Goodenough.		
		429/224; 29/623.1; 423/	554 Mater. R Thacker	Res. Bull., 19, 179 (1984).	o month.		
[56]		References Cited	18, 461	ugu, mater. Res. Dan.			
	U.	S. PATENT DOCUMENTS	Wang ar CA 115:	nd Hwu, <i>Chem. of Mater.</i> 4 238022, Petit et al. abstract o	, 589 (1992). only, 1991 (month N/A).		
4 4 4	,959,281 9 ,985,317 1	/1985 Yoldas et al	9/30 Primary Assistan /191 Attorney	Examiner—Maria Nuzzoli t Examiner—Carol Chaney Agent, or Firm—Arnold V	llo White & Durkee		
5	,514,490 5	7/1996 Chen et al 429	^{/191} [57]	ABSTRACT	ſ		
	FORE	EIGN PATENT DOCUMENTS	The inve	ention relates to materials fo	r use as electrodes in ar		
WO 9	08/12761 3	/1998 WIPO .	alkali-io	n secondary (rechargeable)	battery, particularly a		
Interr Delm	(ational Sea as and Nac	OTHER PUBLICATIONS rch Report dated Aug. 29, 1997. liri, <i>Mater. Res. Bull.</i> , 23, 65 (1988).	no one cons	non pattery. The invention p nds having the ordered-olivi DN structure and the polyar stituent for use as electrode	ne or the rhombohedra nion $(PO_4)^{3-}$ as at leas material for alkali-ior		
monti Good (1976	1. enough, He). no montl	ong, Kafalas, <i>Mater. Res. Bull.</i> 11,	recharge 203	able batteries. 9 Claims, 10 Drawir	ng Sheets		

LiFeP04

FePO₄

Interface

- John Goodenough 2018 Benjamin Franklin Medal
- Rechargeable lithium-ion battery

• US5910382

- "lifepo4" (lithium ion phosphate) reused by 260 patents
- "batteri lifepo4", reused by 211 patents



(12) United States Patent Horvath et al.

(54) LACTOCOCCUS CRISPR-CAS SEQUENCES

(75) Inventors: Philippe Horvath, Chatellerault (FR); Dennis Romero, Oregon, WI (US); Anne M. Millen, Madison, WI (US)

- (73) Assignee: DUPONT NUTRITION BIOSCIENCES APS (DK)
- (*) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 467 days.
- (21) Appl. No.: 13/880,391
- (22) PCT Filed: Oct. 20, 2011

(86) PCT No.: PCT/US2011/057102 § 371 (c)(1), (1) Dots Lt 2 2012

- (2), (4) Date: Jul. 3, 2013
- (87) PCT Pub. No.: WO2012/054726
 PCT Pub. Date: Apr. 26, 2012

(65) Prior Publication Data

US 2013/0288251 A1 Oct. 31, 2013

Related U.S. Application Data

- (60) Provisional application No. 61/394,976, filed on Oct. 20, 2010, provisional application No. 61/405,317, filed on Oct. 21, 2010.
- (51) Int. Cl. *C12N 15/74* (2006.01) *C07K 14/195* (2006.01)
- (58) Field of Classification Search None
 See combination file for complete search histo

See application file for complete search history.

(56) References Cited

U.S. PATENT DOCUMENTS

5,474,796 A * 12/1995 Brennan 427/2.13

FOREIGN PATENT DOCUMENTS

WO	2006/073445 A2	7/2006
WO	2007/136815 A2	11/2007
WO	2008/108989 A2	9/2008
WO	2010/054154 A2	5/2010

OTHER PUBLICATIONS

NEB catalog (1998/1999), pp. 121, 284.* Database EMBL [Online]; Oct. 7, 1996 (Oct. 7, 1996), "L.lactis abiH gene", XP002667677, retrieved from EBI accession No. EM PRO:X97651, Database accession No. X97651.

Prevots Fabien et al: "Cloning and sequencing of the novel abortive infection gene abiH of *Lactococcus lactis* ssp. *Lactis biovar*. diacetylactis S94", FEMS Microbiology Letters, Blackwell Publishing, Amsterdam, NL, vol. 142, No. 2-3, Jan. 1, 1996 (Jan. 1, 1996), pp. 295-299, XP002543326, ISSN: 0378-1097, DOI: 10.1111/J.1574-6968.1996.TB08446.X.

Database EMBL [Online]; Dec. 20, 2004 (Dec. 20, 2004), "Sequence 122 from Patent W02004106367.", XP002667678, retrieved from EBI accession No. EMBL:CQ969547, Database accession No. CQ969547.

Database EMBL [Online]; Oct. 8, 2008 (Oct. 8, 2008), "CATN11705.rev CATN Nectria haematococca mpVI Sporulation (PDB) 77-13-4 Mycelia 24 hour culture Nectria haematococca mpV1 cDNA clone CATN11705 3', mRNA sequence.", XP002667679, retrieved from EBI accession No. EMBL: GE217086; Database accession No. GE217086.

Database Geneseq [Online]; Feb. 13, 2002 (Feb. 13, 2002), "DNA encoding novel human diagnostic protein #2179.", XP002667680, retrieved from EBI accession No. GSN:AAS66375; Database accession No. AAS66375

Horvath P et al: "Comparative analysis of CRISPR loci in lactic acid bacteria genomes", International Journal of Food Microbiology, Elsevier Science Publishers, Amsterdam, NL, vol. 131, No. 1, Apr. 30, 2009 (Apr. 30, 2009), pp. 62-70, XP026052665, ISSN: 0168-1605, DOI: 10.1016/J. IJFOODMICRO.2008.05.030 [retrieved on Jul. 16, 2008].

P. Horvath et al: "CRISPR/Cas, the Immune System of Bacteria and Archaea", SCIENCE, vo 1. 327, No. 5962, Jan. 7, 2010 (Jan. 7, 2010), pp. 167-170, XP55016971, ISSN: 0036-8075, DOI: 10.1126/ science.1179555.

Fedor V. Kargi Nov et al: "The CRISPR System: Small RNA-Guided Defense in Bacteria and Archaea", Molecular Cell, vo 1. 37, No. I, Jan. 1, 2010 (Jan. 1, 2010), pp. 7-19, XP55016972, JSSN: 1097-2765, DOI: 10.1016/j.molec1.2009.12.033.

Grissa I et al: "CRISPRFinder: a web tool to identify clustered regularly interspaced short palindromic repeats", Nucleic Acids Research, Oxford University Press, Surrey, GB, vol. 35, May 31, 2007 (May 31, 2007), pp. W52-W57, XP002490217, ISSN: 0305-1048, DOI: 10.1093/NAR/GKM360.

International Search Report and Written Opinion of the International Searching Authority for PCT/US2011/057102.

Millen, AM et al., "Mobile CRISPR/Cas-Mediated Bacteriophage Resistance in *Lactococcus lactis*," *PLOS ONE*, Dec. 2012, vol. 7, No. 12, pp. 1-9.

Clewell, D. B., S. E. Flannagan, L. O. Zitzow, Y. A. Su, P. He, E. Senghas, and K. E. Weaver. 1991. Properties of conjugative transposon Trp16, p. 39-44. In G. M. Dunny, P. Patrick, and L. L. Cleary (ed.), Genetics and molecular biology of streptococci, lactococci, and enterococci. American Society for Microbiology, Washington, D.C.

Chopin, A., M.-C. Chopin, A. Moillo-Batt, and P. Langella. 1984. Two plasmid-determined restriction and modification systems in *Streptococcus lactis*. Plasmid 11:260-263.

Crutz-Le Coq, A.-M., B. Cesselin, J. Commissaire. and J. Anba. 2002. Sequence analysis of the lactococcal bacteriophage bIL170: insights into structural proteins and HNH endonucleases in dairy Phages. Microbiol. 148-985-1001.

Dinsmore, P. K., D. A. Romero, and T. R. Klaenhammer. 1993. Insertional mutagenesis in *Lactococcus lactis* subsp. *lactis* mediated by IS946. FEMS Microbiol. Lett. 107:43-48.

Higgins, D.G., and P.M. Sharp. 1989. Fast and sensitive multiple sequence alignents on a microcomputer. Comput Appl Biosci. 5:151-153.

(Continued)

Primary Examiner - Nancy A Treptow

(57) ABSTRACT

The present invention relates to a nucleic acid comprising a *Lactococcus* CRISPR repeat region and/or a *Lactococcus* CRISPR spacer region.

27 Claims, 4 Drawing Sheets

 Philippe Horvath received the 2018 Bower Award and Prize for Achievement in Science

• Genome-editing tool CRISPR-Cas

• US9951341

- "crispr-ca" reused by 19 patents
- "transcript crispr" reused by 28 patents



Validation award patents

- Support the use of NLP
- Text-based novelty measures outperform traditional measures based on patent classification (USPC) and citations
 - new_subclass_comb, new_cit_comb, and originality
- Text-based impact-weighted novelty measures also outperform
 - new_subclass_comb_reuse, new_cit_comb_reuse
 - forward citations, generality
- New word comb (reuse) performs best

Validation rejected patents

- Patents issued by USPTO but rejected by EPO and JPO
 - USPTO grants too many invalid patents (Jaffe & Lerner 2004)
 - EPO/JPO examiners spend 2* more time, reject much larger share
 - Arguably lack novelty or cover incremental advances to existing technologies, little impact on subsequent inventions

- Case-control design
 - Matched one-to-one to control patents
 - Technical content and filing dates
 - 651,478 granted patents, 651,478 text-matched rejected patents
- Ability to distinguish granted and rejected patents
 - *t*-test, Cohen's *d*
 - Precision, recall, auc (area under ROC-curve)

Validation rejected patents

- Same findings
 - Support the use of NLP
 - Illustrate improvement over traditional measures based on patent classification and citations
- Again, new word comb (reuse) outperforms
- Predictive power lower compared to award sample
- USPTO indeed seems to grant invalid patents
 - Social costs might not outweigh social benefits related to disclosure and their effect on increasing subsequent invention (Lemley & Shapiro 2005)

Conclusion

- Identify creation and impact of new technologies
- Prior and current work mostly relies on patent classification and citations
- NLP to harness mostly unexplored technical content of patents
- Validated text-based measures and their improvement over traditional metrics
- We will provide open access to all code and cleaned data
 - Feel free to send me an email

Thanks!

sam.arts@kuleuven.be